



# KEVIN T. KEANE

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## SPORTS PARK

ADVERTISING OPPORTUNITIES

**NARDIN**  
academy



# ABOUT US

The Kevin T. Keane Sports Park at Nardin Academy is a multi-purpose athletic complex, which is home to the Nardin Academy Athletic Center and two outdoor multi-sport artificial turf fields. Located in North Buffalo, the Sports Park is the premier venue for youth and adult sports. We are honored to serve as a center for Nardin's athletics programs, our community partners, and athletes from the WNY region and beyond.

## FACILITIES

### Kevin T. Keane Sports Park Outdoor Fields

- 200,000 square foot outdoor sports complex with two multi-sport turf fields and one all-turf softball diamond
- Field rentals available
- Spectator and player benches per field
- Accommodating outdoor practice for: soccer, softball, baseball, lacrosse, field hockey, and more
- Training clinics, tournaments, camps, and event opportunities available
- Home to a variety of youth and adult recreational leagues
- Scoreboard and Public Announcement System available
- Male and female restrooms on-site
- Four team locker rooms fit with benches
- Field lights for evening events

### NARDIN ACADEMY ATHLETIC CENTER:

- 30,000 square foot indoor facility with seven international squash courts and an indoor turf field
- Squash court and indoor turf rentals
- Male and female locker rooms
- Annual squash clinics and private lessons available
- Accommodating indoor practice for: soccer, baseball, softball, lacrosse, field hockey and more
- Training clinics, tournaments, parties, camps, and event opportunities available
- Home to a variety of youth and adult recreational leagues





# EXPOSURE

13,000+ Visitors per Month

## **FACILITY PARTNERSHIPS & AGREEMENTS:**

- 716 Squash & National Urban Squash & Education Association
- Buffalo District Soccer League (BDSL)
- Buffalo Fenians Gaelic Football
- Buffalo Hurricanes Field Hockey Club
- Buffalo Rush Soccer
- Buffalo State College Athletics
- Canisius College Athletics
- Canisius High School
- Daemen College Athletics
- Delaware Soccer Club
- Empire United Soccer Academy
- Hertel North Park Youth Baseball & Softball League (North Buffalo Blaze Baseball & North Buffalo Wildcats Softball teams)
- KidsPlay of WNY - Youth Flag Football
- McKinley High School
- Milesports Recreational League
- Nativity Miguel School of Buffalo
- St. Joseph's Collegiate Institute
- Tapestry Charter School
- WNY Lacrosse Foundation



# ADVERTISING OPTIONS

Promote your business, create brand awareness, and reach your target audience in a variety of ways with a banner placed at one of our athletic facilities.

## **GATOR GOLD PACKAGE:**

**\$2,999.00 annually (with 2-year commitment)**

- 6ft x 10ft banner or smaller placed at Kevin T. Keane Sports Park outdoor fields
- 6ft x 10ft banner or smaller placed at Nardin Academy Athletic Center's indoor turf field
- 2 social media mentions a month
- Brochure/flyer to distribute at athletic facilities (provided by business)

## **GATOR SILVER PACKAGE:**

**\$1,999.00 annually (with 2-year commitment)**

- 3.5ft x 8ft banner or smaller placed at Kevin T. Keane Sports Park outdoor fields
- 3.5ft x 8ft banner or smaller placed at Nardin Academy Athletic Center's indoor turf field
- 1 social media mention monthly
- Brochure/flyer to distribute at athletic facilities (provided by business)

## **SINGLE BANNER PURCHASE (YOUR CHOICE OF LOCATION):**

**\$1,399.00 annually (with 1-year commitment)**

- 6ft x 10ft banner or smaller at your choice of location (Kevin T. Sports Park outdoor fields or Nardin Academy Athletic Center)

**\$999.00 annually (with 1-year commitment)**

- 3.5ft x 8ft banner or smaller at your choice of location (Kevin T. Sports Park outdoor fields or Nardin Academy Athletic Center)
- **NEW OPTION!** 3.5ft. x 8ft banner along outfield fence during all Nardin softball games located at the Kevin T. Keane Sports Park's outdoor fields

## **OTHER ADVERTISING OPTIONS**

Create brand awareness through programming at the Kevin T. Keane Sports Park at Nardin Academy. With a variety of customizable options available, this is a perfect opportunity to showcase your business to the many guests who visit our facilities.

To inquire about advertising and sponsorship opportunities, please contact Evan Ryan, Athletic Complex Manager, at [eryan@nardin.org](mailto:eryan@nardin.org) or call (716) 881-6262 ext. 3200.